G.N. Kuruc, Jr.
Chain Accounts Manager
R.J. Reynolds Tobacco Company's Products
835 Roosevelt Avenue
Plaza 12, Suite #2
Carteret, New Jersey 07008

RJR

March 25, 1988

Mr. John Fugazzie
A&P Tea Company
2 Paragon Drive
Montvale, N.J. 07645

Dear John:

Per our phone conversation of Wednesday, 3/23, R. J. Reynolds as a company will match any package display monies presented by Philip Morris. To participate in the matching monies program, we must have documentation of the monies Philip Morris would pay for any display program.

Please rest assured that as a company we want to make available to A&P the best service, the best merchandisers and the best display programs.

If you have any questions, please do not hesitate to contact me.

Regards,

Nick

G. Nicholas Kuruc, Jr.
GNK/sg
M-2
cc: D. L. Bomgardner
David Ableman
Peter Lavoy
Steve Reed

51851 7320

Source: https://www.industrydocuments.ucsf.edu/docs/hmpn0000